



Safeguarding Bulletin

Hi

Following a number of high-profile cases in the news we wanted to share with parents some advice and guidance around child exploitation. The two main types of exploitation are criminal exploitation and child sexual exploitation.

Child criminal exploitation (CCE) is child abuse where children and young people are manipulated and coerced into committing crimes. One area in particular where children and young people are exploited is drug dealing. County Lines is the police term for urban gangs exploiting young people into moving drugs from a hub, normally a large city, into other markets, i.e. suburban areas and market and coastal towns, using dedicated mobile phone lines. Lots more information, including signs to look out for, can be found on the NSPCC website following the link below:

<https://www.nspcc.org.uk/what-is-child-abuse/types-of-abuse/gangs-criminal-exploitation/#criminalexploitation>

Child sexual exploitation (CSE) is a type of sexual abuse. It happens when a child or young person is coerced, manipulated or deceived into sexual activity in exchange for things that they may need or want like gifts, drugs, money, status and affection. Children and young people are often tricked into believing they're in a loving and consensual relationship so the sexual activity may appear consensual. This is called grooming and is a type of abuse. They may trust their abuser and not understand that they're being abused. CSE does not always involve physical contact and can also occur using technology. Lots more information, including signs to look out for, can be found on the NSPCC website following the link below:

<https://www.nspcc.org.uk/what-is-child-abuse/types-of-abuse/child-sexual-exploitation/>

All the research published around child exploitation have identified parents and carers as the biggest protective factor for children who are being exploited.

Ivision Trust

Ivision Trust (formally PACE) is a national charity that work to keep children safe from exploitation by supporting parents, disrupting exploiters and working in partnership with police and other services.



protecting
children, supporting
families

They have a dedicated section on their website for parents and carers (<https://ivisontrust.org.uk/for-parents/>) and can provide telephone support. For parents to request this support, they complete a simple webform:

<https://ivisontrust.org.uk/parent-support-enquiry-form/>

Parents are often the first to notice that their child is being exploited. Their website featured a film where parents talk about the changes they notice in their child.

<https://ivisontrust.org.uk/for-parents/film-knowing-the-signs/>

They offer free e-learning courses available for parents, carers and professionals:

[Online Learning - Ivision Trust](#)

Safer Internet Day 11th February 2025

Safer Internet Day 2025 will take place on the 11th of February 2025, with celebrations and learning based around the theme 'Too good to be true? Protecting yourself and others from scams online.'

[Safer Internet Day 2025 - UK Safer Internet Centre](#)

Safer
Internet
Day 2025 | Tuesday
11 February

Coordinated by the UK Safer Internet Centre

saferinternetday.org.uk

Suicide Awareness & Prevention Courses

The courses are adult or focused on Children and young People and are available FREE.

To book training click on the link: [Bookings | Public Health \(staffordshire.gov.uk\)](#)

Training is popular and places are limited, please book your place as soon as possible to avoid disappointment. ***New dates are added regularly, so keep checking the site for updates on upcoming courses***.

Thanks,

TREA Safeguarding Team